



# Questions & Answers

## 1. Why are we doing a Building & Renovation Campaign?

The purpose of a Building & Renovation Campaign is to raise funds for specific renovation and expansion needs that are not included in the yearly operating budget. The **Preserving Our Past...Building Our Future** Building & Renovation Campaign will help fund some much needed grounds and facility improvements as well as expansion projects.

## 2. Does our church support moving forward with a Building & Renovation Campaign?

Last winter, Christ the King enlisted, Mark Davy & Associates, a fundraising consulting firm to conduct a campaign readiness study. All members were asked to participate through interviews and surveys. The firm compiled results and applied their professional experience to determine that our congregation has the capacity to complete a successful campaign. The study found that many are willing to volunteer and 79% of participants would or would consider making a gift to a Building & Renovation Campaign, indicating broad congregational support.

## 3. What is the Building & Renovation Campaign goal and how long will it last?

The campaign readiness study estimate indicated the congregation has the ability to raise between \$500,000 and \$650,000 over a three-year period (2016 – 2019). Our goal is to raise at least this much and potentially finance the remainder of the project.

A church education process will begin shortly and continue throughout the next few months. At this time, the plan is to distribute and collect pledge cards this fall. Every member will be invited to volunteer for the campaign and make a three-year pledge above and beyond their regular giving.

## 4. Can we afford the entire project?

Christ the King Lutheran Church is committed to being good stewards of financial gifts and not spending more than we can afford, which means we may have to complete these projects in phases.

## 5. What is the current project scope and how much does it cost?

- **Projects are listed in priority order and will be completed in phases as campaign dollars come in.**

### A) Parking Lot

- While the parking lot has been expanded, we need to add the “surface core,” or top layer. This will complete the project and will ensure that our parking lot will be in great shape for many years to come.

### B) Sanctuary Expansion & Enhancements

- Updating and increasing the size of the sanctuary is important to accommodate growth and be able to continue to reach others for Christ within the community.
- This vision will also entail updating the sanctuary with audio/video capabilities and an improved sound system to enrich worship.
- Addition of a sprinkler system due to OSHA regulations.

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### **C) Narthex and Nursery Expansion**

- Increase the size of the Narthex to accommodate fellowship time after worship.
- Increase the size of the Nursery to accommodate the growing number of children.

### **D) Education Classrooms**

- The expansion includes adding numerous classrooms for a comfortable capacity for learning to occur on Sunday mornings.

The approximate cost estimate for the total project is \$1,800,000

#### **6. Are these projects a want or a need for the congregation?**

It is our obligation to maintain Christ the King's facilities. Through this project we hope to celebrate those who gave of their time and resources to build our facilities by making decisions that will promote the perpetuity of Christ the King and benefit future generations.

#### **7. If these projects aren't important to me personally, why should I support a campaign?**

Christ the King Lutheran Church serves as a "conduit" or extension of our individual faith life. As members, we are part of an extended family which is called upon to actively support an array of worship, education, social outreach, fellowship programs and activities. As a family member each of us provides visible and tangible support and encouragement for all needs within the family, not just those that are important to us. This is the expectation of discipleship in following our Lord.

#### **8. Is this the right time to conduct a Building & Renovation Campaign?**

There is never an ideal time to conduct a campaign due to the economy's constant ebb and flow, but we must always be considering ways in which to maintain and enhance our facilities to remain a vibrant church.

#### **9. Who will be asked to participate in a campaign?**

Each member will be sent the same Building & Renovation Campaign information and most importantly every household will be asked to participate through giving and volunteering. "Not equal gifts, but equal sacrifice," is the philosophy that best describes this effort. Not everyone can make the same size gift, but everyone has an ability to make a meaningful commitment.

#### **10. How can I learn more about this Building & Renovation Campaign?**

The church will keep you informed throughout the next three months through worship announcements, mail, e-mail and other forms of communication. We will also hold various gatherings to offer opportunities for questions and answers.

#### **11. Why don't we just add a third service instead of doing the expansion?**

When we conducted the campaign readiness study, members indicated that the sanctuary expansion was the top priority. Adding a third service doesn't address the many items that are part of this project and important to living our mission. If we were to add a third Service most members will generally continue to attend the same service they are accustomed to which will not solve the challenge of overcrowding.

#### **12. Why are we doing a Building & Renovation Campaign if we struggle to meet our annual budget?**

Many churches do campaigns even when there have been challenges in meeting the budget. A lot of time, discernment and prayer has gone in to this decision and CTK's leadership anticipates excitement being built around our church and goals through this campaign. Our ongoing weekly giving to support CTK's many ministries and mortgage is as important and needed as the additional financial support for our renovation and building project.